



ANSI-USAID Standards Alliance Year Five (2017-2018) Plan

August 2017



Standards Alliance
Annual Plan
2017 – 2018

INTRODUCTION AND BACKGROUND

The Standards Alliance is a public-private partnership between the American National Standards Institute (ANSI) and USAID designed to assist developing countries in effectively implementing their commitments under the WTO's Technical Barriers to Trade (TBT) agreement. The program began in May 2013 when USAID and ANSI entered into a partnership which will coordinate private-sector subject matter experts from ANSI member organizations in the delivery of training and other technical assistance to interested Standards Alliance countries. The ANSI-USAID agreement covers a planned 5-year initiative, funded 50% by USAID and 50% by ANSI and other private sector partners.

The main objectives of the overall Standards Alliance program includes increased understanding of WTO TBT principles, encouraging transparency in the development and alteration of technical regulations, and improving implementation of the TBT Agreement's Code of Good Practice for the preparation, adoption and application of standards, with the larger goal of promoting trade and economic development.

During the first year of the Standards Alliance, ANSI and USAID selected ten countries/regions for engagement and ANSI conducted initial assessments with each partner, establishing individual work plans for each country/region. In the program's third year five additional countries were added to support the expansion of the Obama Administration's Trade Africa initiative. The countries include:

- Central America (CAFTA-DR)
- Colombia
- East African Community (EAC)
- Indonesia
- Mexico
- Middle East/North Africa (Jordan and Morocco)
- Peru
- Southern African Development Community (SADC)
- Trade Africa Countries (Cote d'Ivoire, Ghana, Mozambique, Senegal, Zambia)
- Vietnam
- Yemen (cooperation with the Gulf Cooperation Council – GCC)

In 2016-2017, the Standards Alliance began implementation of these work plans and witnessed further progress from trainings and other activities such as support for national enquiry points. These outcomes and successes are outlined in the [Standards Alliance Annual Report \(2016-2017\)](#). Other information on the project, including specific activities and news about upcoming events, is available on the website: <http://standardsalliance.ansi.org/>.

The sections below include an overview of the project activities that will take place in the fifth year of the Standards Alliance (2017-2018). These are summarized in the table with a projected calendar of events. These activities may change according to the needs of ANSI or the partner country/region, and additional details will be made available on the project website.

ACTIVITIES

ACTIVITY	PROPOSED COUNTERPART	OUTPUT	STATUS	EXPECTED IMPACT
Central America (CAFTA-DR)				
1. Regulatory Coherence and Convergence Project for the Medical Device Sector	COGUANOR, INTECO, OSN, OHN, DMN, and INDOCAL	Training and adoption of international best practices	Ongoing	Implementation and reinforcement of policies promoting the use of internationally harmonized standards and conformity assessment mechanisms paving the way for U.S. medical device exports
Colombia				
2. Regulatory Coherence and Convergence Project for the Medical Device Sector	ICONTEC	Training and adoption of international best practices	Ongoing	Implementation and reinforcement of policies promoting the use of internationally harmonized standards and conformity assessment mechanisms paving the way for U.S. medical device exports
East African Community (EAC)				
Indonesia				
3. Implementation of UPC-ID (<i>led by IAPMO</i>)	BSN, Ministry of Public Works, Ministry of Industry	Code adopted in sub-national jurisdictions throughout Indonesia	Begun March 2015, ongoing	Increased capacity to implement the UPC facilitating increased export of U.S. plumbing products in Indonesia
Mexico				
4. Regulatory Coherence and Convergence Project for the Medical Device Sector	DGN	Training and adoption of	Ongoing	Implementation and reinforcement of policies promoting the use of

		international best practices			internationally harmonized standards and conformity assessment mechanisms paving the way for U.S. medical device exports
Middle East/North Africa (Jordan and Morocco)					
Peru					
5.	Regulatory Coherence and Convergence Project for the Medical Device Sector	INACAL	Training and adoption of international best practices	Ongoing	The adoption of internationally recognized best practices. The implementation and reinforcement of policies promoting the use of internationally harmonized standards and conformity assessment mechanisms
6.	ASME Advanced Manufacturing and Geometric Dimensioning and Tolerancing (GD&T) Workshop	INACAL	Training	Feb/ March 2018	Sensitization to U.S. standards and best practices, leading to an improved trade environment for U.S. manufacturing companies
Southern African Development Community (SADC)					
7.	Using the Mozambique National Quality Policy to promote U.S. – Mozambique Trade and Investment	INNOQ, MIC, SPEED Plus, and relevant industry associations	Capacity Building	August 2017	Development of a final National Quality Policy emphasizing the TBT Agreement Principles
8.	ARSO Conformity Assessment Committee (CACO) Meeting presentations on Sustainable Agriculture Standards	ARSO and attending national standards bodies	Capacity Building	October 2017	Education and potential uptake of an international standard for sustainable agriculture: ANSI-LEO-4000
9.	Standards to Support U.S. – Zambia Trade and Investment	ZABS, BRRA, Ministry of Commerce, Trade and Industry	Capacity Building Workshop	Nov/ Dec 2017	Sensitization to U.S. standards and best practices, paving the way for increased U.S. exports

10. Clean cooking fuel workshop in Zambia	ZABS	Capacity Building	March 2018	Uptake of and education on the value ASTM E3050-6 and other international standards that will lead to U.S. market access for ethanol fuel exports
11. Workshop on Good Regulatory Practices (GRP)	INNOQ, SPEED+	Capacity Building	TBD 2018	Increased understanding of international best practices and familiarity with U.S.-based organizations, paving the way for increased U.S. exports
12. Training to support implementation of public participation law	MIC, INNOQ, SPEED Plus, relevant industry associations	Training and mentoring on public consultation in the regulatory process and utilizing effective notice and comment procedures	TBD 2018	Increased transparency and opportunity for public participation through notification and comment. This will lead to an improved business environment for U.S. exporters and investors
13. Best Practices to Support the Development and Adoption of Energy and Mining Standards in Zambia	ZABS; BRRA; MCTI; Ministry of Mines, Energy, and Water	Capacity Building and Technical Training	TBD 2018	Increased awareness of international best practices and standards to support sustainable mining practices and to promote a more stable investment environment for U.S. companies
14. Regulatory Impact Assessment Follow-up Workshop	ZABS, BRRA, MCTI	Capacity Building	May/June 2018	Improved intra-agency communication to avoid duplicative regulation as well as improved regulatory analysis to minimize negative regulatory impacts on industry
15. The Role of International Standards and Building a Culture of Quality in Mozambique	INNOQ, CTA, SPEED+, other relevant	Capacity Building Workshop	TBD 2018	Sensitizing Mozambique's government to the role and importance of international standards to build a more robust

	industry associations			national quality infrastructure
16. Orientation Visit to the United States	INNOQ, INAE, and other relevant agencies	Technical Training and Sensitization to U.S. and International best practices	TBD 2018	Sensitization to U.S. standards and conformance systems as well as an increased understanding of international best practices
Vietnam-ASEAN				
17. ANSI-Standards Alliance & APEC Chemical Dialogue Sharing Best Practices in Chemical Regulation	ANSI, APEC, ACC, and other relevant APEC economies	Capacity Building	August 2017	Increased awareness and understanding of international best practices to help increase U.S. export potential for chemical products
West Africa				
18. Capacity building for International Standards Participation in Senegal	ASN staff and committee secretaries	Mentoring and training on the formation and operation of ISO national mirror committees, serving as committee secretariat, and leading standards development	Sept 2016 – June 2018	Increased understanding of international standards systems and the WTO TBT Agreement.
19. Risk-based consumer protection orientation delegation visit by Senegal, Ghana, and Cote d'Ivoire	ASN, GSA, MOTI, CODINORM	Training on best practices for conducting risk-based analysis and trade-friendly consumer protection laws and policies	Oct 2017	Increased understanding of and sensitization to the U.S. consumer protection system, leading to an improved trading environment for U.S. companies
20. Workshop on Good Regulatory Practices in Senegal	ASN	Capacity Building Workshop	TBD 2018	Increased understanding of international best practices and familiarity

				with U.S.-based organizations, leading to an improved trade environment for U.S. companies
21. Risk-Based Consumer Protection, including Conformity Assessment Practices, Follow-up Workshop Roadshow in Cote d'Ivoire, Ghana, and Senegal	ASN, CODINORM, GSA, MOTI	Targeted Capacity Building	April 2018	Increased understanding of and sensitization to the U.S. consumer protection system for specific sectors, leading to an improved trading environment for U.S. companies
22. Sector Specific Standards Workshop	ASN and other relevant ministries and industry	Capacity Building Workshop	TBD 2018	Improved understanding of international best practices leading to an improved business environment for U.S. companies
23. Textiles and Apparel Technical Training in Ghana and Cote d'Ivoire	GSA, Ethical Apparel Africa	Technical Training	Early 2018	Improved understanding and capacity to implement international best practices leading to an improved environment for U.S. companies
24. Sector Specific Standards Workshop in Ghana	GSA and relevant ministries	Capacity Building	TBD 2018	Improved understanding of international best practices leading to an improved business environment for U.S. companies
25. Sector Specific Standards Workshop in Cote d'Ivoire	CODINORM	Capacity Building	TBD 2018	Improved understanding of international best practices leading to an improved business environment for U.S. companies
26. Workshops with U.S. Investors to Sensitize Stakeholders on International Standards	CODINORM, APEX-CI, ADB	Capacity Building Workshop	TDB 2018	Sensitization to U.S. standards and conformance systems as well as an increased understanding of international best practices to pave the way for an improved regulatory

environment for U.S.
investors

Yemen