



# ANSI-USAID Standards Alliance Year Six (2018 - 2019) Plan

August 2018



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## INTRODUCTION AND BACKGROUND

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The Standards Alliance is a public-private partnership between the American National Standards Institute (ANSI) and USAID designed to assist developing countries in effectively implementing their commitments under the WTO's Technical Barriers to Trade (TBT) agreement. The program began in May 2013 when USAID and ANSI entered into a partnership which will coordinate private-sector subject matter experts from ANSI member organizations in the delivery of training and other technical assistance to interested Standards Alliance countries.

The main objectives of the overall Standards Alliance program includes increased understanding of WTO TBT principles, encouraging transparency in the development and alteration of technical regulations, and improving implementation of the TBT Agreement's Code of Good Practice for the preparation, adoption and application of standards, with the larger goal of promoting trade and economic development.

The original ANSI-USAID agreement covered a planned 5-year initiative, funded 50% by USAID and 50% by ANSI and other private sector partners. During the first year of the Standards Alliance, ANSI and USAID selected ten countries/regions for engagement and ANSI conducted initial assessments with each partner, establishing individual work plans for each country/region. In the program's third year, five additional countries were added to support the expansion of the Trade Africa initiative. With the completion of work under the original ANSI-USAID agreement, the Standards Alliance annual plan for 2018-2019 covers the remaining five African countries:

- Ghana
- Cote d'Ivoire
- Senegal
- Zambia
- Mozambique

In 2017-2018, the Standards Alliance began implementation of these work plans and witnessed further progress from trainings and other activities such as support for national enquiry points. These outcomes and successes are outlined in the [Standards Alliance Annual Report \(2017-2018\)](#). Other information on the project, including specific activities and news about upcoming events, is available on the Standards Alliance website: <http://standardsalliance.ansi.org/>.

The sections below include an overview of the project activities that will take place in the sixth year of the Standards Alliance (2018-2019). In addition to programming in individual countries, ANSI has also identified opportunities for a few regional activities in West Africa. These are all summarized in the table below with a projected timeline of events. These activities may change according to the needs of ANSI or the partner country/region, and additional details will be made available on the project website.

## ACTIVITIES

ACTIVITY	PROPOSED COUNTERPART	OUTPUT	STATUS	EXPECTED IMPACT
<b>Cote d'Ivoire</b>				
1. Workshop on Good Regulatory Practices in Cote d'Ivoire	CODINORM, Ministry of Trade and Industry	Capacity Building Workshop	TBD 2019	Increased understanding of international best practices and familiarity with U.S.-based organizations, leading to an improved trade environment for U.S. companies
2. Sector Specific Standards Workshop in Cote d'Ivoire	CODINORM and relevant ministries	Capacity Building	March 2019	Improved understanding of international best practices leading to an improved business environment for U.S. companies
<b>Ghana</b>				
3. Workshop on Good Regulatory Practices in Ghana	GSA and relevant Ministries	Capacity Building Workshop	TBD 2019	Increased understanding of international best practices and familiarity with U.S.-based organizations, leading to an improved trade environment for U.S. companies
4. Sector Specific Standards Workshop in Ghana	GSA and relevant ministries	Capacity Building	March 2019	Improved understanding of international best practices leading to an improved business environment for U.S. companies. Increased understanding of AGOA requirements for sector specific items

### Mozambique

5.	Establishing a Mozambique Uniform System for the Preparation, Adoption and Application of Technical Regulations	INNOQ, CTA, SPEED+, other relevant industry associations	Technical training and Capacity Building Workshop	Nov 2018	Two-day training to both sensitize Mozambican government officials, policy makers, and regulators to best practices for regulatory development and to increase understanding the of the WTO TBT agreement in relation to existing Mozambican laws.
6.	Sector Specific Standards Workshop in Mozambique	INNOQ, SPEED +, and relevant ministries	Capacity Building Workshop	TBD 2019	Improved understanding of international best practices leading to an improved business environment for U.S. companies
7.	The Role of International Standards and Building a Culture of Quality in Mozambique	INNOQ, CTA, SPEED+, other relevant industry associations	Capacity Building Workshop	April 2019	Sensitizing Mozambique's government to the role and importance of international standards to build a more robust national quality infrastructure

### Senegal

8.	Workshop on Good Regulatory Practices in Senegal	ASN	Capacity Building Workshop	TBD 2019	Increased understanding of international best practices and familiarity with U.S.-based organizations, leading to an improved trade environment for U.S. companies
9.	Sector Specific Standards Workshop in Senegal	ASN, DCI, and relevant ministries	Capacity Building	March 2019	Improved understanding of international best practices leading to an improved business environment for U.S. companies

<b>Zambia</b>				
10. Clean cooking fuel workshop in Zambia	ZABS	Capacity Building	November 2018	Uptake of and education on the value ASTM E3050-6 and other international standards that will lead to U.S. market access for ethanol fuel exports
11. Globally Harmonized System for Classification and Labelling of Chemicals (GHS) Training	ZABS, ZEMA, ACC	Capacity Building	December 2018	Training to support Zambia's implementation of the GHS to create a more predictable framework for chemical imports/exports and to promote chemical safety
12. Best Practices to Support the Development and Adoption of Energy and Mining Standards in Zambia (or similar)	ZABS; BRRRA; MCTI; Ministry of Mines, Energy, and Water	Capacity Building and Technical Training	June 2019	Increased awareness of international best practices and standards to support sustainable mining practices and to promote a more stable investment environment for U.S. companies
13. In depth Regulatory Impact Assessment (RIA) training and Train the Trainer event	BRRRA, Ministry of Commerce, Trade and Industry, Zambian Regulators	Capacity Building	April 2019	In depth training activity to support regulatory review and Regulatory Impact Assessments (RIA), which will boost private sector confidence in the Zambian regulatory environment by supporting early notification and stakeholder engagement
<b>West Africa (Cote d'Ivoire, Ghana, and Senegal)</b>				
14. TBT and SPS National Enquiry Point/National Notification Authority Trainings by Thompson Consulting	CODINORM, GSA, ASN, DVP	Technical Training and Capacity Building	October 15 - 19, 2018	Training to support Cote d'Ivoire, Ghana, and Senegal's transparency commitments under the WTO TBT agreement and to strengthen private sector confidence in West African regulatory environments

<p>15. Workshop to support the harmonization of ECOWAS Petroleum Standards</p>	<p>CODINORM, GSA, ASN, relevant ministries, and other relevant ECOWAS members (SON, ANM, etc)</p>	<p>Capacity Building and knowledge sharing Workshop</p>	<p>Early 2019</p>	<p>Workshop to support ECOWAS efforts to harmonize petroleum standards for transportation, distribution, and exploration that will support increased investment opportunities in West Africa by creating predictable and consistent regional standards and regulation for petroleum.</p>
<p>16. Workshops with U.S. Investors to Sensitize Stakeholders on International Standards</p>	<p>CODINORM, APEX-CI, ADB</p>	<p>Capacity Building Workshop</p>	<p>July 2019</p>	<p>Sensitization to U.S. standards and conformance systems as well as an increased understanding of international best practices to pave the way for an improved regulatory environment for U.S. investors</p>